



one world many voices

2016 TOOL KIT

We share one world and fill it with our many voices.
Through reading, we learn from other people's lives and stories.
Reading can inspire us to raise our own voices to tell our own stories.





READ IN PARTNERS

Centre for Family Literacy
famlit.ca

Conseil scolaire Centre-Nord
centrenord.ab.ca

Edmonton Catholic
School District
ecsd.net

Edmonton Public Libraries
epl.ca

Edmonton Public Schools
epsb.ca

MacEwan University
macewan.ca

University of Alberta
ualberta.ca

MEDIA PARTNERS

CTV
edmonton.ctvnews.ca

2016 BOOK SPONSOR

Chapters Indigo,
Strathcona Branch

What's in the READ IN Kit?

The READ IN Kit provides ideas, information, and inspiration for planning your own READ IN events.

2 WHAT'S IN THE READ IN KIT?

Kickoff: event information
Online READ IN Resources
READ IN Partners
Media Partners

3 READ IN FACT SHEET

Theme for 2016
What is READ IN?
When is READ IN Week?
How do I get involved?

4 CREATING A READ IN CENTRE AND READING NOOK

5 INVITING GUEST READERS

6 GUEST READER CONTACT LIST

7 SUGGESTED ACTIVITIES

8 READ IN EVENT CHECKLIST

Online READ IN Resources at readin.ca

- Sample invitations for guest readers
- Logos for publicity materials
- Free printable posters and bookmarks
- Tips for guest readers
- Lists of suggested books for families, adults, and students, including French titles
- Links to READ IN social media websites and other online resources

Join us for the
READ IN Week
kickoff event!

MONDAY | OCT. 3, 2016 10 A.M.

**CONVOCAATION HALL | UNIVERSITY OF ALBERTA
ARTS & CONVOCAATION HALL BUILDING**

Or, watch the readin.ca website for livestreaming information

For more information contact Darlene Bryant
darlene.bryant@ualberta.ca | 780.492.6892

READ IN Fact Sheet

What is READ IN?

The READ IN initiative began when UNESCO declared 1990 The Year of Literacy. Representatives from Edmonton Catholic Schools, Edmonton Public Schools and Norquest (then AVC), joined together to raise awareness of the importance of literacy. Various partners have been involved in READ IN Week through the years, including the Conseil scolaire Centre-nord, post-secondary institutions, media outlets, Edmonton Public Libraries, and the City of Edmonton. READ IN partners seek to instill the love of reading in all the members of our community.

READ IN Week: October 3 – 7, 2016

Although literacy and learning events occur throughout the year, READ IN Week is a special time for our city to celebrate reading and participate in the many READ IN events held during the week. For example, local schools open their doors to guest readers and students enjoy hearing these visitors read aloud. A READ IN event can take place anywhere—in a school READ IN centre, in a classroom, in the community, or at home. A READ IN event is any occasion when participants make a deliberate choice to read or to be read to for pleasure.

How do I get involved?

- Attend the READ IN Week Kickoff at Convocation Hall at the University of Alberta or by livestream. Details are available online at readin.ca
- Initiate a READ IN activity at your local library, school, workplace, or community organization.
- Be a guest reader in a local classroom. Get connected with a school by contacting one of the school boards. Let them know if you are willing to read aloud in a language other than English.

Courtney Naccarato, Edmonton Catholic Schools

780-441-6075 | courtney.naccarato@ecsd.net

Chelsea Armstrong, Edmonton Public Schools

780-429-8327 | chelsea.armstrong@epsb.ca

Julie Plourde, Conseil scolaire Centre-Nord

780-468-6440 | jplourde@centrenord.ab.ca

2016 THEME



**one world
many voices**

We share
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Through reading,
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Reading can
inspire us to raise
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Create a READ IN Centre and Reading Nook

How can your organization participate in READ IN this year? You may choose to have events only during READ IN Week, or use that week to launch year-IN initiatives. Creating a physical space for reading to take place is a great way to ensure that it happens frequently!

READ IN Centre

Set Decor

- This is a special area for guest readers to share their stories. Schools can involve students in creating and decorating the READ IN Centre as a way to build anticipation and welcome guest readers.
- Create a backdrop, hang items from the ceiling, put up READ IN posters (available to print for free from readin.ca) and make the area an exciting place to visit.
- Decorate a chair for the guest reader to use.

Prepare Audience

- Provide comfortable seating for the audience.
- Ensure that the READ IN Centre is clearly marked so visitors can find it easily.

Welcome Visitors

- Prepare a guest book for visiting readers to sign.
- Provide a selection of books for guest readers to choose from.
- Have the students prepare a couple questions for guest readers, such as “Do you have a favourite book?” or “How do you use reading in your work?”

Wrapup

- Value your visitors by preparing bookmarks or another small thank you token to give guest readers when you thank them. Free printable bookmarks are available at readin.ca.
- Celebrate the success of your READ IN Centre by talking about it in an assembly, online, in newsletters, and in conversation with families and administrators.

Reading Nook

Reading Space

- Create a more intimate area for small groups, pairs of readers, or individuals to enjoy the activity of reading.
- The area could have beanbag chairs and cushions on the floor or include tables and chairs—whatever your nook can accommodate.

Books

- Provide books for readers to enjoy in this area and let readers choose/bring their own reading material.
- Refresh the reading material frequently to surprise and energize your readers.
- In addition to books, add graphic novels, comics, magazines, student-authored stories, and all sorts of reading material at many different reading levels to your nook.
- Incorporate e-books and other technology if appropriate.

Inviting Guest Readers

Bringing guest readers into your school provides an opportunity to connect with community members and demonstrate the great things your students and staff are doing. READ IN is a platform for your school to show off what makes you great!

Who will you invite to READ IN?


- Ask your students for their input. Who would they like to invite?
- Who might spark student interest: an athlete, a politician, an author?
- Are there any particular initiatives going on at your school or topics you are studying that might connect well with a particular guest?
- Brainstorm up an alphabet's worth of potential guests, here are some ideas to get you started:

- | | |
|---------------------------------------|---|
| • Architect, artist, author, activist | • Orthodontist, ornithologist |
| • Ballerina, baker, brother | • Performer, politician, parent |
| • Chef, carpenter, conductor | • Quilt maker, Queen
(it's worth a try!) |
| • Doctor, designer, drummer | • Radio host, referee |
| • Engineer, environmentalist | • Scientist, singer, snowboarder |
| • Father, farmer, family | • Traveler, television actor |
| • Grandparent, geologist | • Underground driller, umpire |
| • Hockey coach, helper | • Veterinarian, veteran |
| • Inventor, ice skater | • Welder, weaver, web developer |
| • Juggler, journalist, judge | • X-ray technician,
xylophone player |
| • Kangaroo keeper, kinesiologist | • Yak wrangler, Yo-yo champion |
| • Librarian, lifeguard, lawyer | • Zamboni driver, zoologist |
| • Magician, mechanic, mother, | |
| • New Canadian, news reporter | |

Page 6 of this kit provides a list of contact information for some potential guests.

- Download a sample invitation from readin.ca and personalize it for your own use.

COMMUNICATE WITH YOUR GUEST READERS:

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- Share details about the ages, group sizes, and length of time allotted for the visit.
 - Ask if your guest plans to bring their own stories/books to share or if they would like the school to provide them. Some guests may be unsure about choosing books for particular age levels and appreciate your assistance.
 - Check if there's anything your guest requires during their visit, such as a chair or glass of water, and ask if they have any questions for you about the visit.
 - Provide information about your location, available parking, and where to check in when they arrive.
 - Invite your guest to visit the READ IN website at readin.ca to find booklists and tips for guest readers.
 - Encourage your guest to tell students about the importance of reading in their own life and work.

Guest Reader Contact List

***PLEASE NOTE THE SPECIFIC GUIDELINES PROVIDED BY EACH ORGANIZATION**

City of Edmonton Mayor,

Don Iveson

Mayor's Scheduling Coordinator
The Office of the Mayor
2nd floor, City Hall
1 Sir Winston Churchill Square
Edmonton, Alberta T5J 2R7
Fax: 780-496-8292

Due to the number of invitations the Mayor receives; please send your invitation at least six to eight weeks in advance of your event. Once the invitation is reviewed, you will receive confirmation if the Mayor is able to attend.

CITY COUNCILLORS

Ward 1: Andrew Knack

Andrew.Knack@edmonton.ca
780-496-8122

Ward 2: Bev Esslinger

Bev.Esslinger@edmonton.ca
780-496-8136

Ward 3: Dave Loken

Dave.Loken@edmonton.ca
780-496-8128

Ward 4: Ed Gibbons

Ed.Gibbons@edmonton.ca
780-496-8138

Ward 5: Michael Oshry

Michael.Oshry@edmonton.ca
780-496-8120

Ward 6: Scott McKeen

Scott.McKeen@edmonton.ca
780-496-8140

Ward 7: Tony Caterina

Tony.Caterina@edmonton.ca
780-496-8333

Ward 8: Ben Henderson

Ben.Henderson@edmonton.ca
780-496-8146

Ward 9: Bryan Anderson

Bryan.Anderson@edmonton.ca
780-496-8130

Ward 10: Michael Walters

Michael.Walters@edmonton.ca
780-496-8132

Ward 11: Mike Nickel

Mike.Nickel@edmonton.ca
780-496-8142

Ward 12: Mohinder Banga

Mohinder.Banga@edmonton.ca
780-496-8148

CONTACT YOUR OWN VIPS

- Provincial MLAs
- Members of a service organization such as Rotary or the Lions Club.
- Representatives from local literacy organizations listed at familit.ca/resources/lit_websites.shtml
- Veterans from the Royal Canadian Legion <http://rcledmonton.com/>
- Members of the School Council
- Board Trustees
- Principal and Vice Principal
- Local businesses and community supporters

LOCAL, PROVINCIAL AND NATIONAL VIPS

Alberta Health Services

Kerry Williamson,
AHS Communications
kerry.williamson@
albertahealthservices.ca

Email requests only. Requests must be received by Sept. 16th. Please provide school name and address, grade range of students, and full contact information.

City of Edmonton

Fire and Rescue
10351 96 Street
Edmonton, AB T5H 2H5
FAX: 780-496-3833

Written requests only. Please include date(s) readers are requested for, grade range of students, school name and address, and full contact information.

SAGE (Senior's Association of Greater Edmonton)

info@mysage.ca
(780) 423-5510

Department of National Defense Edmonton Garrison

Captain Donna Riguidel
Public Affairs Officer
Donna.Riguidel@forces.gc.ca

Email requests only. Please include all information in your email, the 5Ws: who, what, where, when and why. Please send request with at least 3 weeks notice.

Edmonton Eskimos

Amy Moats
Coordinator, Community Relations
community@esks.com

Email requests only. Please send your requests at least four weeks before your event. (Time permitting around practice times and team commitments).

T.A.L.E.S. (The Alberta League Encouraging Storytelling)

Edmonton Chapter
talesstorytelling@gmail.com

Email requests only.

Suggested Activities

READ IN activities can make use of many different formats, such as print, music, pictures, videos, comics, and online reading. The activities themselves can be simple or complex, lengthy or brief, enjoyed in groups or independently. Employ your creativity to expand upon these suggestions and adapt them to your own unique situation. Remember to share your own ideas and success stories with others on the READ IN Week Facebook Page and on Twitter @ReadInWeek. Links to these sites are available on the READ IN homepage at readin.ca.

Welcome Guests

- Use READ IN to launch a year-long reading activity, such as hosting regularly scheduled guest readers.
- Ask your READ IN guests to bring their favourite book and share the reasons for their choice.
- Create bookmarks unique to your school to give to guest readers and other READ IN supporters.
- Instead of hosting guest readers, BE guest readers by bringing students out into the community.

Share Great Reads

- Have students in higher grades read to students in lower grades, or the reverse.
- Publish an illustrated book of poetry, stories, and other student writing.
- Explore different artistic techniques to illustrate one's own writing (collage, watercolour, plasticine...).
- Read a story up to the crisis point and have listeners illustrate their own solutions.
- Host a literature fair.
- Compile a READ IN cookbook with recipes from different cultures.
- Lend a favourite book to a friend.
- Hold a book swap where people can drop off and pick up free books.

Expand the Story

- Be a reporter and interview a character from your favourite book.
- Roleplay the characters in a story with improvised dialogue.
- Write a letter to your favourite character.
- Dramatize a story – someone narrates and others act out the parts.
- Create a tableaux of your favourite scene in a book or of the beginning, middle and end of a story.
- Decide which character you would most like to spend the day with and explain what you would do together.
- Imagine what happened after the ending of your favourite book and write a sequel.

Connect with Community

- Host interviews – everyone has a story to tell about what they do, how they got to where they are, where they came from, or where they want to go.
- Read together in a new location: on the lawn, at the zoo, in a park, on the stairs.
- Create masks for the characters in a story.
- Hold a trial and judge whether or not a character should have acted the way they did in the book.
- Write a letter to an author or illustrator.

Get Creative

- Rewrite a story and give it a different ending, character, or situation.
- Turn a story into a puppet show.
- Dress up as a character from a book.
- Put on a performance of reader's theatre.
- Ask others what their favourite story was when they were growing up.
- Write and illustrate newspaper articles promoting the READ IN activities at your school.
- Make a playlist of a character's favourite songs or find music that represents them.
- Turn a story into a song.
- Explore different types of literacy: technological, musical, emotional, social.
- Create a page about your reading at Shelfari (www.shelfari.com) or Goodreads (www.goodreads.com).
- Create a blog or website with reviews of books you liked and disliked.
- Invite an author to your school – in person or via the Internet using Skype or other videoconferencing tools.
- Make and share book trailers (like movie trailers, but about books!).
- Share your favourite books on Pinterest (www.pinterest.com).

READ IN Event Checklist

Before READ IN Week

- Choose a READ IN contact person who will coordinate and promote your READ IN activities.
- Invite guest readers well in advance of the date you would like them to visit.
- Once guests agree to attend, discuss the items on Page 5 of this kit under the heading, “Communicate with your guest readers” so that everyone knows what to expect.
- Check in with your guests a few days before your event to remind them and confirm the details of their visit.
- Promote your event:
 - With school-specific methods such as announcements, newsletters, and posters.
 - Online with emails, electronic newsletters, your school's website and using social media
 - Share your plans with your school council and other supporters.
 - Via your local school board:

Courtney Naccarato, Edmonton Catholic Schools

780-441-6075 | courtney.naccarato@ecsd.net

Chelsea Armstrong, Edmonton Public Schools

780-429-8327 | chelsea.armstrong@epsb.ca

Julie Plourde, Conseil scolaire Centre-Nord

780-468-6440 | julie.plourde@centrenord.ab.ca

During READ IN Week

- Welcome your guest readers, encourage them to sign-in, help them find their way around the school, and support them throughout their visit.
- Use READ IN social media to talk about your experiences, ideas, challenges, and solutions with other teachers and READ IN participants. Links are posted at readin.ca or go directly to:
www.facebook.com/READINWeekyeg
[#ReadInWeek](https://twitter.com/ReadInWeek) on Twitter

After READ IN Week

- Send your thank you letters, emails, and other gestures of appreciation to guests and those people in your school and community who made READ IN Week happen at your school.
- Share your success with others. Tell your community, parents, school board, parents, politicians and everyone you can think of what a great job you did to promote literacy and how much fun you had doing it.
- Keep reading!

readin.ca

